

# Irish Planning Institute Annual Planning Conference 2018 Ireland: 2040 and Beyond

Thursday 19th – Friday 20th April 2018  
The Rose Hotel, Tralee, Co. Kerry

**IPI CPD Credits: 15**



# President's Invitation

Welcome to the 2018 Annual Planning Conference. As our nation enters its second century of independence, the government has put a National Planning Framework in place side by side with investment in key infrastructure and adopted the National Planning Framework as part of Project Ireland 2040. The 2018 Irish Planning Institute Annual Conference will look to 2040, a time when developments in technology, issues such as climate change and energy will effect major change on society worldwide. The conference will look at these issues and their implications for planning and society.

Service delivery and strategic housing are significant current themes that the Conference will examine as well as climate change, technology, planning for health and employment trends. This year's conference will bring together a number of senior planning, economic, business, health and energy experts to debate issues around Project Ireland 2040, service delivery, climate change, employment and health.

The Irish Planning Institute Annual Conference takes place in Tralee this year, with Kerry County Council as our Local Authority Partner. The conference runs over two days and will be of interest not just to planners but to all those working in and with the planning system including policy makers, council chief executives and senior local authority officials, Elected Representatives, legal and financial advisers.

The Conference provides a unique opportunity to share ideas, network and keep abreast of the changes guiding and influencing planning as well as to step back and evaluate Project Ireland 2040 and how planners and allied professions can play an active role at regional and local level to bring the National Planning Framework to life.

I look forward to meeting you in Tralee.

## Joe Corr MIPI

President

# Conference Schedule

## WEDNESDAY 18TH – OPTIONAL: WELCOME RECEPTION

<b>19.00 – 20.00</b>	<b>Welcome reception and update on recent initiatives</b> <b>Venue: Kerry County Museum</b> <b>Speakers: President of IPI – Joe Corr,</b> <b>Mayor of Tralee – Cllr Norma Foley</b> <b>Kerry County Council Director of Services – Mike Scannell</b>
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## THURSDAY 19TH

<b>8.30 – 9.30</b>	<b>Delegate Registration</b>
<b>9.45</b>	<b>Conference Chair's Introduction</b> Noel Davidson
<b>9.50</b>	<b>President's Welcome</b> Joe Corr <i>MIPI</i>

## PLENARY SESSION 1 – IMPLEMENTING THE NPF

<b>10.00</b>	<b>Implementing the NPF at Regional Level</b> <i>Stephen Blair Director, Southern Regional Assembly</i>
<b>10.25</b>	<b>Implementing the NPF at Local Level</b> <i>Moirá Murrell Chief Executive, Kerry County Council</i>
<b>10.50</b>	<b>Questions &amp; Answers</b>
<b>11.00</b>	<b>Refreshment Break and Visit Exhibitors</b>

## PLENARY SESSION 2 – SERVICE DELIVERY

<b>11.30</b>	<b>Strategic Housing to Date:</b> <i>Rachel Kenny and Tom Rabbette An Bord Pleanála</i> <i>Mary Conway Dublin City Council</i> <i>Kevin Lynch Cork City Council</i>
<b>12:30</b>	<b>ePlanning – National Online Planning System Roll Out</b> <i>Colin Ryan – Department of Housing, Planning and Local Government</i>
<b>12:50</b>	<b>Questions &amp; Answers</b>
<b>13.00</b>	<b>Lunch</b>

## THURSDAY AFTERNOON

### OPTION 1 WALKING TOUR URBAN REGENERATION IN TRALEE

<b>14.00 – 17.00</b>	Join Victoria McCarthy (Kerry County Council Conservation Officer), Alison Harvey (Heritage Council) Aidan Kelly (President of Tralee Chamber Alliance) and Kevin Burns (Kerry County Council, Economic Development Unit - Urban Renewal) on a looped walking tour of Tralee – (Ireland's most enterprising town, 2017) taking in; The Mall, Denny St, The Island of Geese (including The Master Plan and Share my Idea), The Mitchells housing regeneration scheme including the District Heating Scheme, initiatives including Tralee Town Centre Health Check 2017, The Public Realm Plan and much more highlighting the ongoing collaborative work to create a diverse and vibrant town core.
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**OPTION II BUS TOUR THE MAHAREES**

<b>14.00 – 17.00</b>	Join Dr Eugene Farrell (Climate Change Impacts on the Coast) and Martha Farrell, (Maharees Conservation Association) on a bus tour to The Maharees, Co Kerry to see first hand examples of the impact of human activity on the Irish coastline. Then hear talks and partake in discussion on an array of related subjects including: 1) Flooding, erosion, and climate change risks in Ireland: Prof. Robert Devoy. 2) Revisiting the Local Authority Adaptation Strategy Development Guideline for Application Planning: Ms. Margaret Desmond. 3) The National Climate Change Adaptation Framework: a Local Authority perspective + the role of Science and Geomorphology: Martin Keating & Dr Kevin Lynch, 4) Workshop: Planning for Climate Change: what we need?
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**OPTION III DEPARTMENTAL UPDATES**

<b>14.00 – 17.00</b> <b>INCLUDES REFRESHMENT BREAK</b>	Join speakers from the Department of Housing, Planning and Local Government and the Department for Infrastructure NI to discuss recent updates. Colin Ryan - Department of Housing, Planning and Local Government Eamonn Kelly - Department of Housing, Planning and Local Government Alistair Beggs - Department for Infrastructure NI
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**THURSDAY EVENING**

<b>19:30</b>	<b>Welcome Reception</b>
<b>20.00</b>	<b>Gala Dinner</b> <i>Pre-Dinner Speaker: Daithi O'Shea</i>

**FRIDAY 20TH****PLENARY SESSION 3 – PLANNING AND COMMUNITY**

<b>9:30</b>	<b>Technology and 2040</b> Jerry Kennelly – Founder and CEO of Tweak.com
<b>9.55</b>	<b>Energy in 2040</b> Peter O'Shea Head of Strategy and Regulation, ESB
<b>10.20</b>	<b>Employment in 2040</b> Breda O'Sullivan <i>Head of Corporate Strategy and Planning IDA Ireland</i>
<b>10:45</b>	<b>Questions and Answers</b>
<b>11:00</b>	<b>Refreshment Break, opportunity for hotel check out</b>
<b>11:30</b>	<b>Planning for Health</b> Greg Straton <i>Healthy Ireland / Department of Health</i>
<b>11:55</b>	<b>The NPF – An Employers Perspective</b> Ian Talbot <i>Chief Executive, Chambers Ireland</i>
<b>12:20</b>	<b>Planning Week</b> Tony Bamford <i>IPI</i> and Breda O'Dwyer <i>IT Tralee</i>
<b>12:45</b>	<b>Questions and Answers</b>

**LUNCH**

<b>14:15</b>	<b>Panel Discussion: Ireland 2040 and Beyond – How Can Planning Deliver</b> A selection of speakers and senior delegates working in planning will participate in the final Conference panel.
<b>15:30</b>	<b>Conference Close</b> Damien Ginty – <i>Senior Planner, Kerry County Council</i>

# Speakers

## Joe Corr



Joe Corr is a planner with 14 years' experience. Joe Corr was elected President of the Irish Planning Institute in January 2018 to serve a two year term of office for 2018 and 2019. Joe is a former Elected Member of Fingal County Council from 2004 to 2009 during which time he was Mayor of Fingal. He holds a Master of Science in Spatial Planning from Dublin Institute of Technology. Joe owns and runs a planning practice based in Swords, Co. Dublin. He was previously a Member of the IPI Council and was Membership Secretary and Membership and Professional Practice Convenor.

## Cllr Norma Foley



A long time community activist and native of Tralee Cllr Norma Foley is immensely and immeasurably proud of the town's status as capital of the county. A particular source of pride too are the strides made by Tralee of late to enhance, improve and re-energise itself. Especially noteworthy in this past year alone has been Tralee's success in winning a sixth gold medal in a row in the National Tidy Towns Competition, securing a much coveted Purple Flag and being declared overall winners in the Bank of Ireland Most Enterprising Town Competition.

## Mike Scannell



As Director of Services - Economic and Community Development with Kerry County Council, Mr. Scannell is a Member of the Senior Management Team, with delegated overall responsibility for the Local Enterprise Office, Tourism Development & Built Infrastructure, Community Services & Engagement, Economic Development Unit and Planning & Sustainable Development. Mr. Scannell has a long and extensive career working in Local Government and was Town Clerk of Tralee for over 10 years. Mr. Scannell is also the current Manager of the Tralee Municipal District.

## Noel Davidson



Noel Davidson will chair plenary sessions at the Annual Planning Conference 2018. As General Manager of the Entrepreneurs Academy's LEO Training arm, Noel leads a training team that designs and delivers practical and highly engaging materials for entrepreneurs and leaders of SMEs. He is an Apple Product & Integration Professional and an Apple Certified Trainer (ACT). Noel has been invited as keynote speaker on Social Media at various enterprise events and at the TEDxNHH in Norway.

## Eoghan Murphy TD



Eoghan Murphy TD was appointed to Cabinet as the Minister for Housing, Planning and Local Government in June 2017 by An Taoiseach Leo Varadkar. Prior to that he served as Minister of State at the Departments of Finance and Public Expenditure & Reform, with special responsibility for Financial Services, eGovernment and Public Procurement. He is a member of Fine Gael and represents the constituency of Dublin Bay South. He was first elected to Dáil Éireann in 2011, and was subsequently re-elected in 2016. Between 2009 and 2011 he served as a Councillor on Dublin City Council for the Pembroke-Rathmines ward. Before his appointment as Minister of State, Eoghan served on the Banking Inquiry, the Public Accounts Committee, the Dáil Reform Committee, as Head of the Oireachtas delegation to the OSCE, and as Chairperson of the Fine Gael Transport, Tourism and Sport Committee.

## Stephen Blair



Stephen was appointed inaugural Director of the Southern & Eastern Regional Assembly when it was established in 2000. He has been responsible for managing Structural Funds Regional Operational Programmes for successive programming periods 2000-2006, 2007-13 & 2014-20 and he is chair of the Monitoring Committees for these programmes. Stephen represents Ireland on a number of Monitoring Committees for European Territorial Co-operation Programmes. Following the reform of local government under the Local Government Reform Act, 2014, the Regional Assemblies have taken over responsibility for

regional planning functions, including the preparation of new Regional Spatial & Economic Strategies. Prior to taking up his current post, Stephen worked for many years in the Planning Service in Local Government in Ireland, including the 1990's as Waterford City Planning Officer. A graduate of both Trinity College Dublin, and University College Dublin Stephen holds Masters Degrees in both Planning and Public Management.

## Moira Murrell



A native of Kerry, Moira Murrell was appointed Chief Executive of Kerry County Council in 2014. Prior to this, Moira Murrell served from 2010 to 2014 as Divisional Manager in Cork County Council with responsibility for Roads and Transportation, Water Services, Organisational Development and Economic Development and in the North Cork Division from 2007 to 2010 as a Director of Service for the West Cork Division including Town Manager in Skibbereen and Clonakilly. Moira Murrell worked with Kerry County Council from 1993 and was responsible for Budgetary Management and the introduction of the new Financial Management system to the Local Government Sector. During this period she was the assigned European Officer for Kerry County Council and studied in the EU over a three-month period. Moira Murrell completed her primary degree in the University of Limerick and completed her MA in Public Management while in the employment of Kerry County Council in 1996.

## Rachel Kenny



Rachel Kenny joined An Bord Pleanála as Director of Planning in 2015, having previously worked as Senior Planner with both Fingal County Council and Meath County Council. She has over twenty years experience in various planning authorities, An Bord Pleanála and in the private sector. Rachel graduated from UCD with a Bachelors of (Civil) Engineering and Masters in Regional & Urban Planning. She is a member of the Irish Planning Institute, and one of its past-presidents, as well as a former member of Comhar, the National Partnership for Sustainable Development and is currently on the Management Board of the National Biodiversity Data Centre.

## Tom Rabbette



After qualifying with a B.Arch. degree from the UCD School of Architecture in 1993, Tom worked in the Architect's Department of Mayo Co. Co. before relocating to Berlin where he worked in private practice for a number of years. He returned to Dublin to commence studies in the Master's degree course in Regional and Urban Planning in UCD. Following graduation from the MRUP course in 1997 he worked with both the public and private sectors including Brady Shipman Martin, Clare Co. Co., South Dublin Co. Co. and Meath Co Co. He joined the Inspectorate division of An Bord Pleanála in 2004. He was appointed Assistant Director of Planning in 2017 in An Bord Pleanála where his responsibilities include overseeing the implementation of the Strategic Housing Development function.

## Kevin Lynch



Dr. Kevin Lynch's work in the coastal management area is applied in nature, seeking to build decision-making capacities in the coastal zone. His research interests lie in the field of coastal processes, with a focus on beach-dune environments. A core aspect of this research is to investigate links between short-term variables and longer-term beach-dune morphological development. These scale issues are also evident in his coastal management research. His work in the coastal management area is of a more applied nature, seeking to build decision-making capacities in the coastal zone.

## Colin Ryan



Colin Ryan is a Senior Planning Adviser in the Department of Housing, Planning and Local Government. Before joining the Department, Colin was a Senior Planner in South Dublin County Council for ten years with a range of responsibilities including development management, forward planning and enforcement. Colin led the preparation and adoption of the South Dublin County Development Plan 2010 – 2016 and was involved in the development of the South Dublin Economic strategy and Local Economic and Community Plan. Colin has also worked for Fingal County Council, Dun Laoghaire Rathdown, Dublin Regional Authority and the Planning Service Northern Ireland. Colin holds an MSc in Town and Country Planning from Queens University Belfast and an MBA from Dublin City University.

## Victoria McCarthy



Victoria holds two master degrees from NUI Dublin; a Master Degree in Regional and Urban Planning and a Master Degree in Urban Building Conservation. In 2000 Victoria joined Tralee Urban District Council where she worked as Town Planner until 2014. Victoria currently holds the post of Architectural Conservation Officer for County Kerry where she is responsible for the delivery of technical advice, guidance and funding in relation to the protection of the County's built heritage. Victoria's key role is to conserve Kerry's rich architectural heritage while ensuring its sustainability into the future. In 2017 Victoria ran a successful conservation seminar and workshop on the Revitalisation and Rejuvenation of Denny Street, Tralee – Tralee's only planned street. Victoria has presented at both local and national conferences in relation to her work.

## Alison Harvey



Alison Harvey runs the Heritage Council's National Planning & Regeneration Programmes. A chartered planner and qualified project manager with a background in economics, she has 20 years' experience of setting up and managing collaborative planning and regeneration programmes and projects. Ali set up the all-island Irish Walled Towns Network (IWTN) in 2005, after moving from the private sector (9 yrs) to the Heritage Council, and wrote the first IWTN Action Plan 2006–2008. She initiated/co-ordinated the Landscape Character Assessment CPD Training Course with 10 professional institutes and the Landscape Observatory of Catalonia, Spain. Alison is author of the IPI award-winning Community-led Urban/Rural Village Design Toolkit and Co-ordinator

of the collaborative Town Centre Health Check Training Programme. Ali is a member of EirGrid's National Advisory Group (NAG) and the DoHPCLG's NPF 2040 Advisory Group.

## Aidan Kelly

Aidan is a Tralee native, living in Mounthawk married to Susan with 2 grown up daughters, Aislinn and Melanie. Aidan has run his own business in Tralee since 2006 along with his business partner Gerry O'Shea. Kelly O'Shea Pensions & Financial Services Ltd is based in Edward Street. He is a Qualified Financial Adviser and a Fellow of the Life Insurance Association since 2004. Aidan is a Rotarian since 2007 and is a Past President achieving their Paul Harris Fellow Award in 2014 for his work with Rotary. He is active as a member still, meeting every Tuesday in the Imperial Hotel for their lunchtime meeting. Aidan also works in a voluntary capacity with the Rose of Tralee Festival each August. Aidan has been involved with Baile Mhuire since 2005 and has developed the centre over the last number of years in conjunction with the Voluntary Board to make it a vibrant Day Care Centre for Older People within the Tralee area. Baile Mhuire operates 5 days a week and caters for over 120 Older People every week. Aidan has worked closely with the HSE, Intreo, TUS and many others to make sure the Centre is providing the best facility possible for the Older People who need support whilst staying in their own homes. Aidan has recently completed a Degree Level course in "Leadership for Equality achieving a 2.1 from Maynooth in the process. He hopes to bring this learning to his new role as President of Tralee Chamber Alliance.

## Kevin Burns



Kevin Burns MIPI graduated from the Queens University Belfast - School of The Built Environment in 1996. He has since worked in the Planning Service NI in various Divisional Planning offices across NI, including Downpatrick, Omagh & Ballymena. He has worked in Kerry County Council since 2007 - within the Planning and Revenue Sections. He currently works within Kerry County Council's Economic Development Unit on Urban Renewal. He is the Project Leader for the Tralee Town Centre West Masterplan and Island of Geese Tralee Regeneration Project as part of the three year Southern & Eastern Regional Operational Programme 2014 - 2020 "Designated Urban Centre Grant Scheme" project.

## Eugene J. Farrell



Dr. Eugene J. Farrell is a Lecturer in the Discipline of Geography in the College of Arts, Social Sciences, & Celtic Studies in National University Ireland Galway. His research focusses on coastal and marine environments. He has multiple funded projects (from: Office of Public Works; Environmental Protection Agency; Geological Survey Ireland) monitoring the short term response of coastal catchments in Ireland to storms and their long term response to climate change pressures.

## Martha Farrell



Martha Farrell is a lecturer in Marketing in the School of Business, Humanities and Computing at the Institute of Technology, Tralee.

She is interested in incorporating active, experiential and collaborative learning strategies in her teaching. She is a founding member and director of Maharees Conservation Association CLG (Winner of the national Clean Coasts an Taisce 'Group of the Year' award 2017; shortlisted for the Outsider Magazine 'Most Devoted to the Environment' award 2017). The Maharees Conservation Association CLG collaborates with agencies and stakeholders such as Kerry County Council, NUI Galway, NPWS, Clean Coasts an Taisce and IT Tralee to protect the coastline and the natural habitat of Maharees.

## Robert Devoy



Prof. Robert Devoy is a Professor of Geography (Emeritus) and is currently Senior Science and Technical Advisor in Beaufort, UCC. Prof. Devoy's research interests have concentrated in work upon coastal processes, sea-level changes and related aspects of marine science, together with study of climate - storminess and linked environmental impacts; coastal management; Quaternary Studies and geomorphology, palaeoenvironmental reconstructions and vegetational history. Devoy was a Lead Author, member and reviewer, in the Nobel Prize winning Intergovernmental Panel of Climate Change's (IPCC) Fourth Assessment Report (AR4, 2004 - 2007) and subsequently a reviewer of the IPCC's Fifth Assessment Report (AR5, 2012 - 2014).

His research in coastal science has also involved him as National Representative and Executive Board/ Committee member (including Chairman) of international research groups (including e.g., UNESCO's International Geological Correlation Programme's projects (IGCP 61, 200, 267 and 367); the International

Geosphere and Biosphere Programme's Land Ocean Interaction in the Coastal Zone (LOICZ), the International Science Committee for Oceans Research (SCORE), the International Geographical Union's Commission on Marine Geography; and the International Quaternary Association's- Northwest European Shorelines Commission. He continues to contribute to and lead a range of EU and ESF (European Science Foundation) international research conferences and policy forums on coastal and marine themes.

### Margaret Desmond

Margaret Desmond is a climate change research specialist in the Environmental Protection Agency's (EPA) Climate Change Research Programme (CCRP) and recently joined the Centre for Marine and Renewable Energy research group (MAREI) in UCC. Under the CCRP she led the theme of climate change impacts, vulnerability and adaptation whose objective is to make Ireland resilient to the risks of climate change. In recent years, she has progressed research on climate modelling, climate analysis, development of observation systems, indicators, vulnerability and risk assessment, costing of adaptation options and support for participatory planning under climate change. She is the lead author of 'A Summary of the State of Knowledge on Climate Change Impacts for Ireland' (2009) and Ireland's National Adaptive Capacity Assessment (2011).



### Martin Keating

Martin has 30 years' experience in Local Government, and over 15 years in senior management roles with Mayo County Council. Martin has led and coordinated change and has been central



to the change programme in Local Government in Mayo from Better Local Government through to the more recent fundamental change from Town Councils to Municipal Districts and the change in the Environment Department to focus on Climate Action. Martin has led and participated in the team that has been responsible for managing the planning and development of Westport over the last 15 years during which time the Town has won National and International recognition for spatial planning and economic Development including the Irish Times Best Place to live in Ireland. He leads the Mayo County Council Team dealing with Climate Action and was recently successful in the bid to establish the Atlantic Seaboard North Regional Climate Change Office in Mayo.

### Jerry Kennelly

Jerry Kennelly is a former photojournalist and founder of two pioneering companies in the digital stock photography space, Stockbyte and Stockdisc, sold to Getty Images in 2006. He is currently founder and CEO of Tweak which offers online design content in 7 languages through online printers globally. The company has most recently launched Tweak Cloud, a revolutionary software-as-a-service application for managing brand assets and creating branded marketing materials at a much lower cost. Tweak Cloud is now used throughout Europe, the USA and Australasia.



Kennelly is a co-founder of the Junior Entrepreneur Programme in which 55,000 primary schoolchildren throughout the 32 counties have started their own businesses. In 2017, the children achieved profitability of €250k. Kennelly was selected as the EY Emerging Entrepreneur of the Year in 2005 and has been a judge on the programme for over 10 years.

He was awarded an honorary Doctorate in economics by the University of Limerick, a fellowship by IT Tralee and was named as Ireland's Net Visionary and Hall of Fame award winner by the Irish Internet Association. In 2017, Jerry Kennelly was the recipient of the Whitaker Award (named after T.K. Whitaker, the great civil servant and one of the architects of modern Irish society). It is the highest award the Irish Academy of Management can bestow.

### Breda O'Sullivan

As manager of Corporate Strategy and Planning in IDA Ireland, Breda O'Sullivan is responsible for developing and tracking implementation of the organisations strategy. She has worked with IDA since 2009 having joined as the senior economist in the policy team. Breda has extensive experience in Irish enterprise policy development having worked as an economist in Enterprise Ireland, NCB stockbrokers and in the University of Limerick. Breda received her undergraduate and masters from NUI Galway and has a long running involvement with and interest in regional development and enterprise policy.



### Greg Straton

Greg Straton is an Assistant Principal Officer in the Health and Wellbeing Unit of the Department of Health, the unit have responsibility for the implementation of the Healthy Ireland Framework 2013-2025. His work in the unit includes the recently established Healthy Ireland Fund, the Healthy Cities and Counties Network Ireland, and the Warmth and Wellbeing Pilot in partnership with the Department of Communications, Climate Action and Environment. Greg is currently the representa-



tive of the Department of Health on the Children and Young Persons Services Committees national steering committee. Before joining the Civil Service in 2017 he was the CEO of Treoir and previously the CEO of the Spiritan Asylum Services Initiative (SPIRASI).

### Ian Talbot

Ian Talbot has been Chief Executive of Chambers Ireland and Secretary General of the International Chamber of Commerce (ICC) Ireland since 2008. Prior to those appointments Ian held positions as a Director of Citigroup and JP Morgan Chase in Ireland for 18 years. He qualified as a Chartered Accountant with Price Waterhouse where he spent several years working in their Dublin and Luxembourg offices and also holds MA and BBS degrees from Trinity College, Dublin. He is Deputy President of Eurochambres – the Association of European Chambers of Commerce and also the chair of its Finance and Economy Policy Committee. Ian is also a member of the National Economic and Social Council and the National Competitiveness Council in Ireland.



### Damien Ginty

Damien Ginty, has previously worked in Longford and Westmeath Local Authorities. Currently Senior Planner in Kerry County Council, Damien has responsibility for Development Management, Planning Policy, Heritage and Conservation. Damien studied at UCD, University of the West of England, IT Tralee and Herriot University, Edinburgh. As a Civil Engineer and Town Planner, Damien has over 18 year's Local Government experience in various areas including Planning, Roads and Flood mitigation.





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